SMALL BUSINESS is BIG BUSINESS

FOCUS ON SMEs AND STARTUPS

CONSUMER CONNECT INITIATIVE

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ENCOURAGING, MOTIVATING & RECOGNISING SMEs

The India SME 100 Awards acts as a catalyst to identify promising SMEs and recognise them for their achievements

India SME Forum instituted India's SME 100 Awards which are today considered the most prestigious awards for the SME fraternity, with 42,623 nominations received in 2014 and 63,819 nominations received from MSMEs in 2015. These awards, which were conceived for the purpose of recognising and felicitating successful SMEs, have enabled India SME Forum to gain a deep insight into the health of SMEs from all across India.

The awards select the 100 top SMEs on the basis of scores in a unique evaluation format, created specifically to score and rate SMEs across the length and breadth of the country on a single scale. In line with the strategy to groom promising SMEs, the India SME 100 ranking acts as a catalyst to identify promising SMEs and recognises them for eventually becoming large global-oriented companies.

The awards inspire willing and able SMEs that have the potential to be world-class enterprises and offer them the platform to promote themselves to investors and partners to sustain growth.

AIM OF AWARDS

- Celebrating India's top performing SMEs.
- Creating greater awareness of the importance of SME development.
- Creating a national motivational psyche in the nation's social and business community.
- Encouraging SME role models to share their best practices in management.
- Marketing the capabilities of the winning SMEs to regional and global investors.
- Providing opportunities for SMEs to network and raise capital.
- Identifying a continuous and sustainable pipeline of SMEs for a potential secondary listing of SMEs (IPO) that can attract equity capital for growth.
- Providing development path for SMEs to graduate.
- Supporting a culture of transparency, corporate governance and best practice sharing.

EVALUATION PROCESS

SMEs would be selected on the basis of both financial and non-financial indicators. While the financial indicators of Growth Performance and Financial Strength would be keenly evaluated, balanced emphasis would be give to the non-financial indicators covering Innovation, International Outlook, People Capital and Corporate Governance.

Arriving at the final rankings based on the performance of the SME on various parameters within the category, the evaluators will assign a score for each parameter. Parameter scores will be aggregated to arrive at category level composite score as follows which shall be then recommended to and finalized by the jury.

ELIGIBILITY

To be eligible for the India SME 100 AWARDS, an enterprise should be an entity engaged in an economic activity, with a legal form i.e. registered as a business either with an Udyog Aadhar Number, or registration with Local District Industries Centre/SSI/MSME Directorate or with a free trade/industrial zone/export zone in India.

- The enterprise must be a for-profit business and profit making in the period for which its being evaluated.
- The enterprise must be in existence in India for a minimum period of three years at the time of application.
- The enterprise must disclose audited financial statements for the past three years for the purpose of screening and follow-up application.
- Once shortlisted for evaluation, the enterprise must be open to discussions, interviews, site visits and must furnish supporting details as and when required, etc.

AWARD CEREMONY

At the Axis Bank presents INDIA SME 100 Awards evening, the top 100 SMEs chosen by the Jury of India SME Forum, shall be awarded in the Award ceremony evening to be held in Delhi in the presence of a galaxy of leaders, policy makers and well wishers of the Indian MSME community.

As on March 1, a total of 21024 nominations have been received from SMEs all over India and will be evaluated to find the TOP 100 SMEs of India, as per the process established. With the Nominations closing on April 16, 2016, make sure you should send in your nomination today.

Leaderspeak

SUMITRA MAHAJAN
Hon'ble Speaker of Lok Sabha

An entrepreneur's journey begins with a small investment, big dreams and risk of the impossible. It's a privilege to meet 100 entrepreneurs who have made the impossible possible and have shaped their big dreams into reality.

India SME 100 Awards under its aegis offers recognition to 100 chosen entrepreneurs who deserve the honour and are contributing equally to the development of our country. My heartiest congratulations to all the India SME 100 Award Winners.

PRAHLAD KAKAR
Brand Guru & Chairman of the Jury

Around 63,000 SMEs sent their nominations to be among the Top 100 SMEs in the country in terms of practice, viability, innovation, scalability and quality of their products. It's high time India realises that if SMEs are unable to thrive or not protected in our country, our economy will collapse. This award is very necessary because it offers all entrepreneurs the hope that adverse and inhospitable situations present unlimited opportunity and success, and the requirement is resilience, patience, humility and quality.

KALRAJ MISHRA
Hon'ble Union Minister for MSME

It's a great achievement for all the winners to have been chosen from among 63,819 nominations, by an eminent and neutral Jury Board, after a very rigorous evaluation procedure and very stringent criteria. This itself makes India SME 100 Awards the biggest and most prestigious honour for all the winners. I applaud them and urge all micro, small and medium entrepreneurs of India to keep forging ahead in their entrepreneurial journey inspite of setbacks, failures or delayed success, with continued vigour and passion and continue to motivate all of us and create history. We are fully committed to pave their way, with ease of doing business and an ecosystem that offers full support."

SUSHMA MORTHANIA
Director General, India SME Forum & Convenor of the Jury

I have met thousands of SMEs across the length and breadth of India. Most of the entrepreneurs work in stringent conditions, overcoming difficulties and limitations, day after day, hoping for that bright light at the end of the tunnel. Every entrepreneur, in India, small or big, educated, or not, puts in unending hard work and toils every day with an amazing resolve to succeed, to be able to balance his or her responsibilities with the ever-reaching requirements of his or her business. Most of us never give up or kill that dream. The India SME 100 Awards are an ode to the spirit of the Indian entrepreneur and living proof to the saying "It's only impossible till it's done."

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INDIA SME 100™ Awards

Celebrating SME Achievers of 2014-15

Smt. Sumitra Mahajan, Hon'ble Speaker of Lok Sabha & Shri. Kalraj Mishra, Hon'ble Union Minister for MSME, presenting the Awards at last years Annual India SME 100 Awards ceremony at Mumbai

Entry Deadline for Nominations is 16th April 2016, Nominate Your Business Today!

Log on to www.IndiaSME100.com or sms SME100 with your name and email id to 7710000939

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