Tokyo International Gift Show

Brochure

Venue	Tokyo Big Sight (Tokyo International Exhibition Center), Japan
Duration & Timing	2nd Sept. – 4th Sept. 2026
Delegation led by	International Trade Division of India SME Forum
India Pavilion Description	Name of Pavilion: "Made Best in India" Pavilion Organizer: India SME Forum
Supported by	International Cooperation (IC) Scheme of Ministry of MSME, Government of India
Product Categories	Home, Living & Interior, Gifts, Souvenirs & Handicrafts, Fashion, Accessories & Personal Lifestyle, Design & Craft, Beauty & Wellness, Toys & Stationery
Number of Exhibitors	2700+
Number of Visitors	220,000+
Local Currency	Japanese Yen (JPY)
Nature of the Show	Business to Business (B2B) Fair
Fair Description	1. Tokyo International Gift Show 2026 is Japan's premier B2B trade exhibition for gifts, lifestyle products, home décor, fashion accessories, and design-led consumer goods, held biannually at Tokyo Big Sight, Tokyo. 2. The show hosts over 2,700+ exhibitors and attracts more than 220,000 trade visitors, including importers, wholesalers, retailers, department stores, designers, and corporate buyers from Japan and across international markets. 3. As one of Asia's largest and most influential sourcing platforms, it provides unparalleled opportunities for manufacturers, exporters, and brands to showcase innovative products, build strategic partnerships, and access the highly sophisticated Japanese market. 4. The exhibition features thematic zones, curated showcases, and a comprehensive business programme, complemented by strong international participation, national pavilions, and extensive media outreach to maximize visibility, networking, and commercial outcomes.
Financial Support to Members of Delegation	The reimbursement of the following expenses shall be passed on to all members selected to be a part of the delegation, under the aegis of IC Scheme of Ministry of MSME: - **Airfare:** Economy class Airfare To & Fro Tokyo, Japan for one representative per company, up to ₹1,50,000 (excluding taxes), subject to submission of e-ticket with fare breakup and original boarding passes. - **Stall Charges:** Up to ₹3,00,000 per company (excluding taxes), subject to submission of invoice and payment proof. - **Freight:** Up to ₹50,000 (excluding taxes), subject to submission of invoice and payment proof.
Expenses borne by the Participants	1. Visa Application fee 2. Food & Accommodation 3. Local transportation
Application Fees	Application/ Registration Fee of ₹20,000 (ISF members) and ₹35,000 (non-members), payable along with the Application. This fee covers registration & admin support, visa assistance (excluding fees), catalogue listing, documentation & postage, and support for logistics, accommodation, stall setup, and B2B meetings. This Fee is refundable ONLY IF the application is rejected to be part of the Delegation by the Selection Committee.
Space Rental Fee	Rs. 3,00,000 + 18% GST (to be paid only after Selection)
Space Specification	A space of 6sqm in the "Made Best in India" Pavilion including One Table, 2 Chairs, Nameboard, Shelves, Carpet, Electricity and Lighting, Dustbin
Eligibility Criteria	1. Being a Registered MSME in India 2. Having Valid Udyam Registration Certificate 3. Being a Manufacturer or Service Provider (Traders are not eligible) 4. Must Score minimum 60% in Selection Process 5. Having Relevant Products as per the Focus Sectors of the Exhibition 6. Holding a minimum 6-Month Valid Passport
Deadline	**Last day to submit the Application Form is 30th July 2026**
Contact details	Call & WhatsApp: +91 77100 03724 | 86556 74286 Email: itd@indiasmeforum.org